

# The Roanoke-Wonju Sister Cities Video Contest

Young people of the Roanoke Valley... show us your creativity!  
Help us celebrate the Roanoke Valley with our sister city, Wonju, South Korea!  
Submit a video (in Korean) about the Roanoke Valley!



ROANOKE VALLEY  
SISTER CITIES



**Overview:** Create a video about Roanoke to send to our sister city, Wonju, South Korea! This is part of a collaboration with Wonju, who had their own video competition for Roanoke in 2021 (see below for more information about the winners of their video competition, along with links to the winning videos).

#### Important Dates:

- Deadline for submissions: May 31, 2023 (11:59 pm EST)
- Announcement of winners: June 2023

**Eligibility:** Students from 5th grade through university level across the Roanoke Valley (no professional videographers)

#### Prizes:

- **Grand Prize:** \$800 cash\*\* and year membership to Roanoke Sister Cities
- **Second Place:** \$400 cash\*\* and year membership to Roanoke Sister Cities
- **Participation Prizes:** All eligible submissions will receive a gift card to local Korean food establishment and a certificate of participation

\*\*Winning videos will be premiered in June 2023 and will also be featured on the Roanoke Valley Sister Cities website and Roanoke YouTube channel

#### Video Submission Specifications:

- **Length:** No longer than three (3) minutes
- **Language:** Can be in English, with English subtitles (special consideration if in Korean or with Korean subtitles!)
- **Visual contents:** Visual elements may include blogs, drone footage, still photos, documentary/narrative segments, visual and performing arts images, etc., that highlight the city of Roanoke and surrounding area

**General Submission Guidelines:** [Click here](#) to upload required items below **or** scan this QR code below:

- Video submission
- Application Form

**NOTE: Your video submission is not considered complete until we receive these items.**



**Criteria for Review:** All videos will be judged by the following criteria:

- Creativity
- Quality of content regarding Roanoke and Roanoke valley
- Suitability of theme
- Technical quality

**Please find information below about the winning videos of the Wonju contest in 2021.**

- Ms Yerin Kim, submitter
  - Theme of Video: The Present (To her, best present of all was the visit to Wonju, and let's enjoy the present)
  - Link: <https://youtu.be/oql6Orkhq5I>
- Ms Hyobin Hwang, submitter
  - Theme of Video: Wonderful Wonju, vibrant and beautiful city of Wonju
  - Link: [https://youtu.be/rrMQ2\\_EbCsQ](https://youtu.be/rrMQ2_EbCsQ)

**For any questions, please contact**

Chair of the Wonju Sister City Committee, Dr. Ramona Kirsch, [rkirsch03@gmail.com](mailto:rkirsch03@gmail.com).  
For more information about Roanoke Valley Sister Cities International see <https://www.rvsci.us/>